

# FDA: DON'T CHOOSE BIG TOBACCO OVER OUR KIDS



Big Tobacco and e-cigarette companies like Juul hooked millions of kids with fun flavors and massive doses of nicotine. Now they want the FDA's greenlight to keep their flavored, nicotine-loaded products on the market. 83% of youth e-cigarette users use flavored products, including over one million kids who use menthol products. With a September 9 deadline to act, the FDA has one last chance to eliminate ALL flavored e-cigarettes – including menthol – and protect our kids.

FDA: Choose wisely. America's families are counting on you.

**GET FLAVORED E-CIGARETTES OFF THE MARKET AND PROTECT OUR KIDS.**