



COVID-19 
Action Initiative



A \$25M initiative to end COVID-19 and defend against future respiratory virus pandemics.

The American Lung Association is a trusted and committed partner in the global effort to defeat COVID-19.

We are responding immediately by committing \$8M of our current resources to this effort. We cannot stop there, however. We need your help to add to those resources in order to accomplish what must be done.

The COVID-19 Action Initiative will increase funding for the Lung Association’s research program, including new research on COVID-19, and emerging respiratory viruses and enhance key public health measures through education and advocacy. We will convene public and private organizations to accelerate research through collaboration to develop new vaccines, detection tests and treatment therapies, in order to prevent future respiratory virus pandemics.

Our Goals are Big

Research

To fund innovative, lifesaving research for detection and treatments.



Education

To reduce the spread of disease by educating the public through our proven awareness campaigns.



Advocacy

To advocate at all levels for policies that will improve public health and support patients’ access to healthcare.



“ For the more than 36 million people in the U.S. who suffer from lung disease as well as communities of color who are at higher risk for experiencing complications of COVID-19, it is even more critical that we urgently work on reducing its impact. Our Association was founded on the principle of using education, advocacy and research to eradicate tuberculosis, and we will use those same principles to ensure our nation can address today’s pandemic and is prepared for future lung infections like COVID-19. ”

— American Lung Association President & CEO, **Harold Wimmer**

Why the American Lung Association?

COVID-19 is a lung disease, and the American Lung Association is uniquely positioned to make a substantial and rapid impact. As the oldest voluntary health organization in the country, we pioneered the model of using education, advocacy and research to eradicate tuberculosis in the U.S. We will use those same principles to ensure our nation can address today's pandemic **and is prepared to meet the challenges of future respiratory viruses.**

Expected Impact

- Lives saved
- Development and deployment of lifesaving vaccines and detection tests
- National readiness to minimize future pandemics
- Reduced healthcare costs associated with viral infections



Now more than ever, partnering with the American Lung Association can alter the course of future pandemics and have a far-reaching positive impact for lung health.

For more information on how you can get involved, contact your American Lung Association representative or call 1-800-LUNGUSA.

