

We have clear evidence that mint and menthol e-cigarettes are popular with kids. Data from the 2019 National Youth Tobacco Survey show that 63.9% of high school e-cigarette users use mint or menthol flavors, up from 51.2% in 2018 and 42.3% in 2017.

A policy that does not remove all flavored e-cigarettes will not solve the current epidemic of youth e-cigarette use. Youth who now use mint and menthol e-cigarettes will continue to do so, and youth who use flavors that are removed from the market will simply switch to mint and menthol.

A Schoen poll of likely voters conducted in September after the Administration's September 11 announcement indicates by a 73% to 22% margin, support for the Administration's plan to take flavored e-cigarettes off the market, including support from 74% of Republicans and 70% of Independents. These results are similar to the results of a Morning Consult poll, also conducted in mid-September, that found strong, bipartisan support for the Administration's plan.

Mrs. Trump, you have been a strong voice during this crisis. The health of America's kids is at stake. We stand with you in supporting the Administration's proposal to take ALL flavored e-cigarettes off the market because, as you have recognized, they are fueling the youth e-cigarette epidemic.

Sincerely,

Academy of General Dentistry

Action on Smoking & Health

African American Tobacco Control Leadership Council

Allergy & Asthma Network

American Academy of Family Physicians

American Academy of Oral and Maxillofacial Pathology

American Academy of Oral and Maxillofacial Radiology

American Academy of Pediatrics

American Association for Respiratory Care

American Cancer Society Cancer Action Network

American College Health Association

American College of Cardiology

American College of Physicians

American College of Preventive Medicine

American Federation of School Administrators

American Heart Association

American Lung Association

American Medical Association

American Psychiatric Association

American Public Health Association

American Thoracic Society

Americans for Nonsmokers' Rights
Association of State and Territorial Health Officials
Big Cities Health Coalition
Campaign for Tobacco-Free Kids
Catholic Health Association of the United States
Children's Wisconsin
ClearWay Minnesota
Community Anti-Drug Coalitions of America
Counter Tools
Eta Sigma Gamma – National Health Education Honorary
GO2 Foundation for Lung Cancer
International Association for the Study of Lung Cancer
March of Dimes
National Association of Pediatric Nurse Practitioners
National Association of School Nurses
National Education Association
National Hispanic Medical Association
National Network of Public Health Institutes
Oncology Nursing Society
Parents Against Vaping E-Cigarettes (PAVe)
Prevent Cancer Foundation
Protect Kids: Fight Flavored E-Cigarettes
Public Health Law Center
Public Health Solutions
Students Against Destructive Decisions
The Society of State Leaders of Health and Physical Education
The Society of Thoracic Surgeons
Trust for America's Health
Truth Initiative